

Mathematics & Technology

A Brief of Data Scientist





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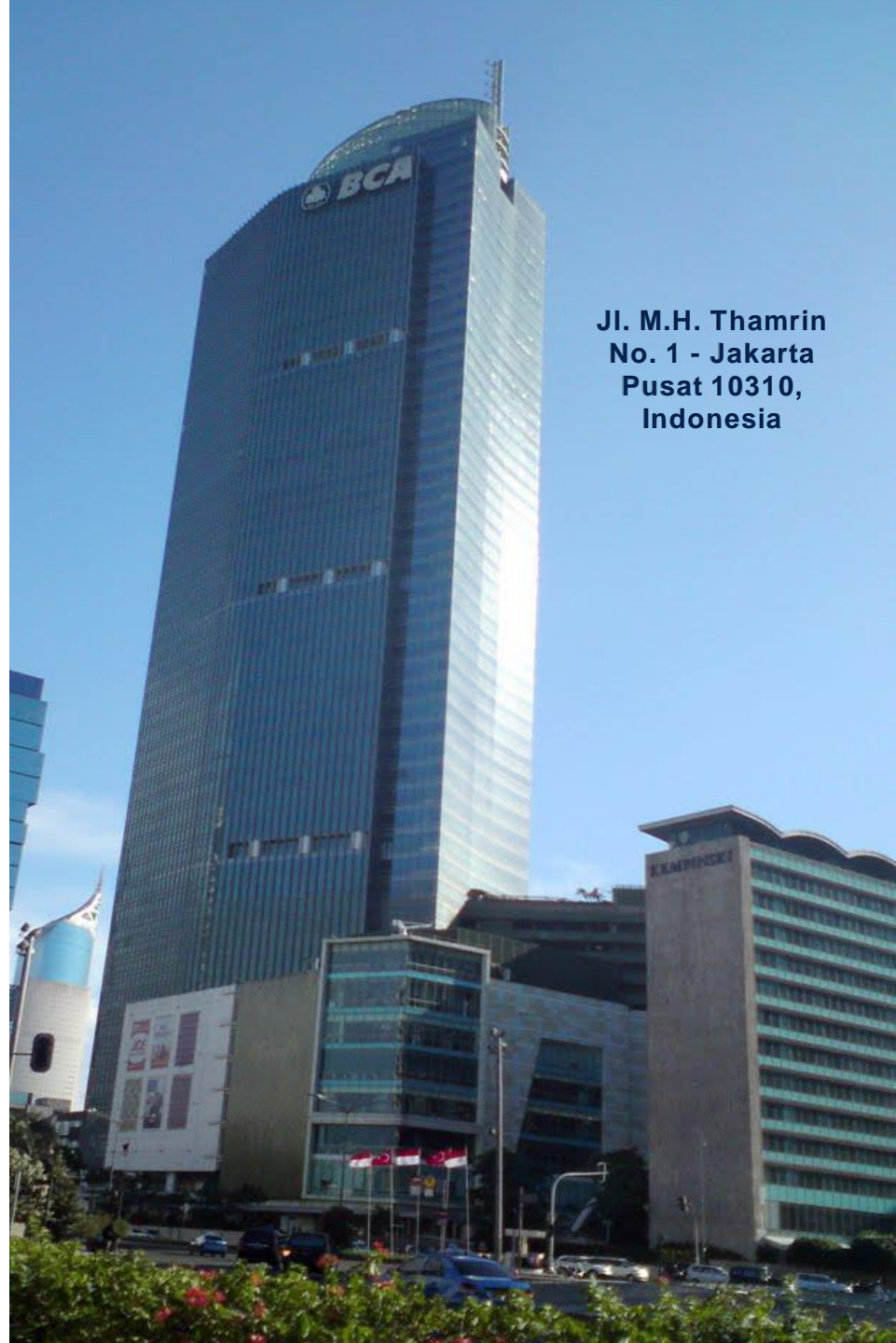
2016 : Graduated (Bachelor Degree of Mathematics at Sanata Dharma University)

2016 : Work at Areti (Education Company)

2017 : Work at BCA (Strategic Information Technology Group / Data Management)

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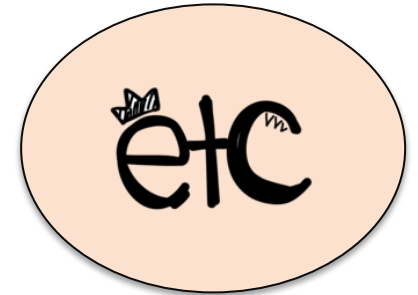
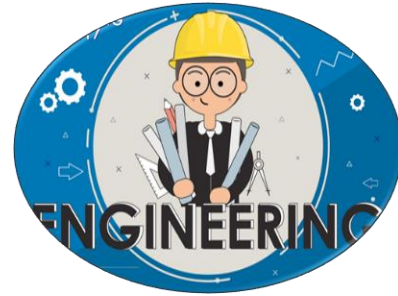
Banking Industry



PROBLEM



Major Needed



Costumers



ATM



Apps

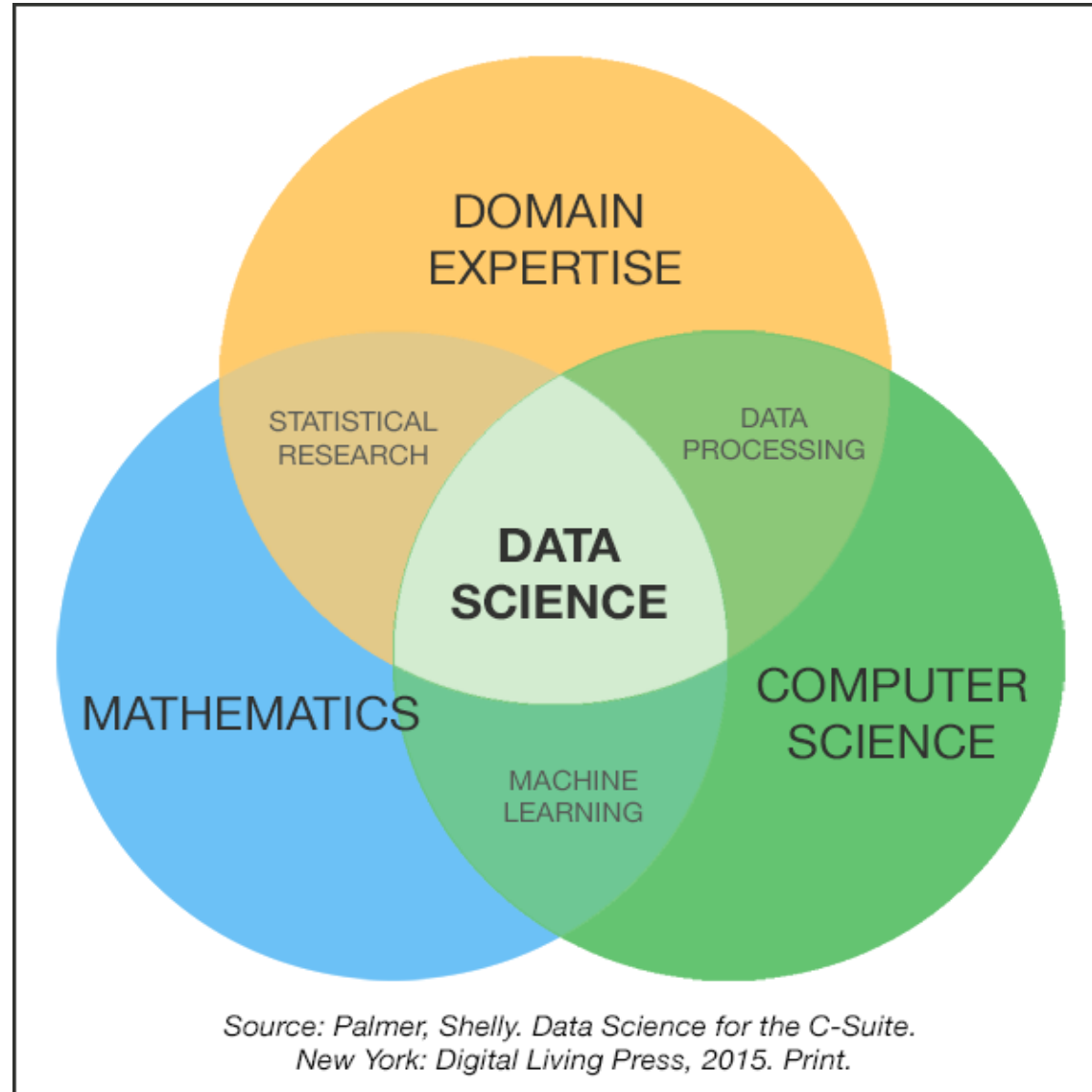


Merchant

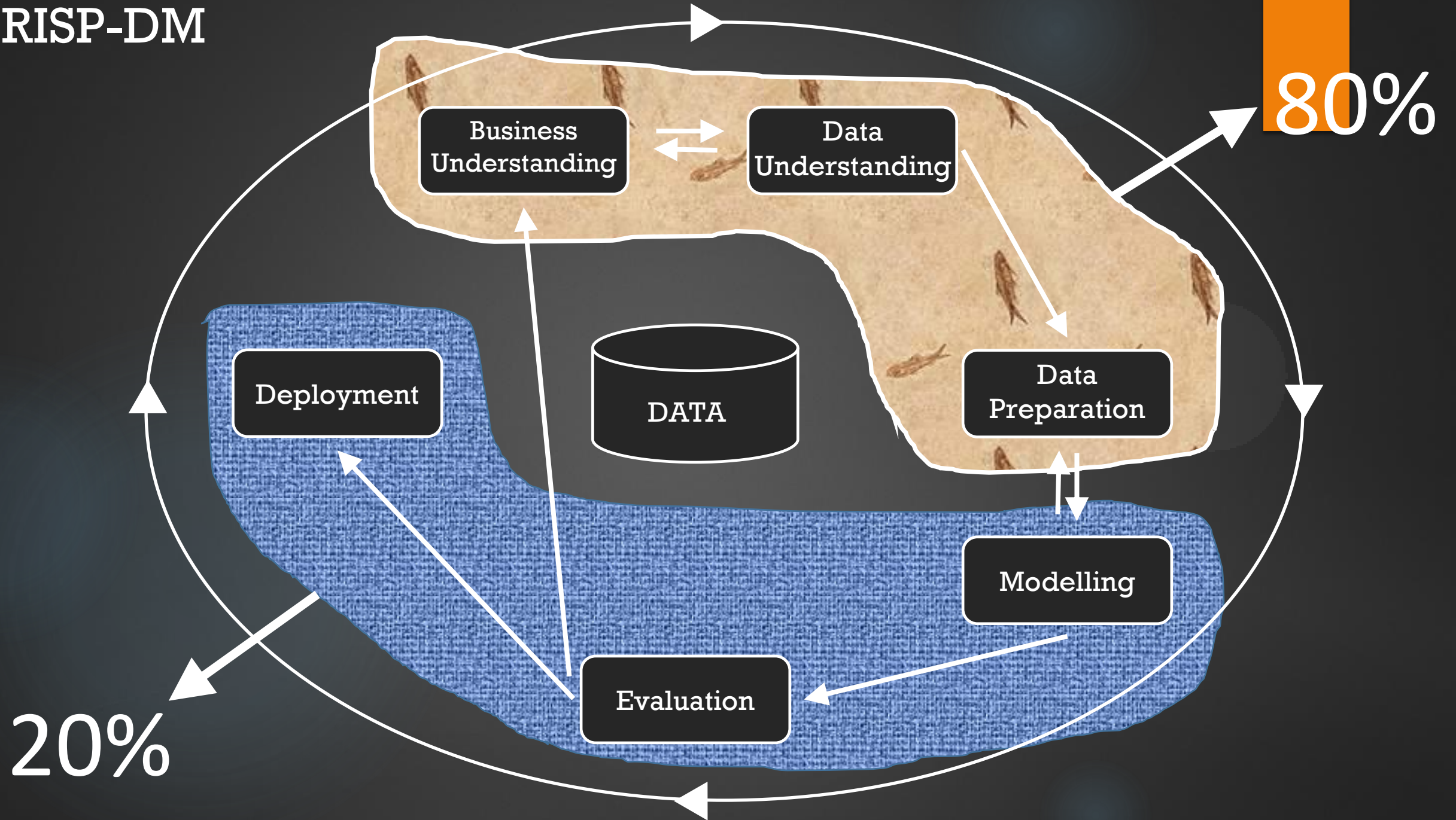


Data Scientist

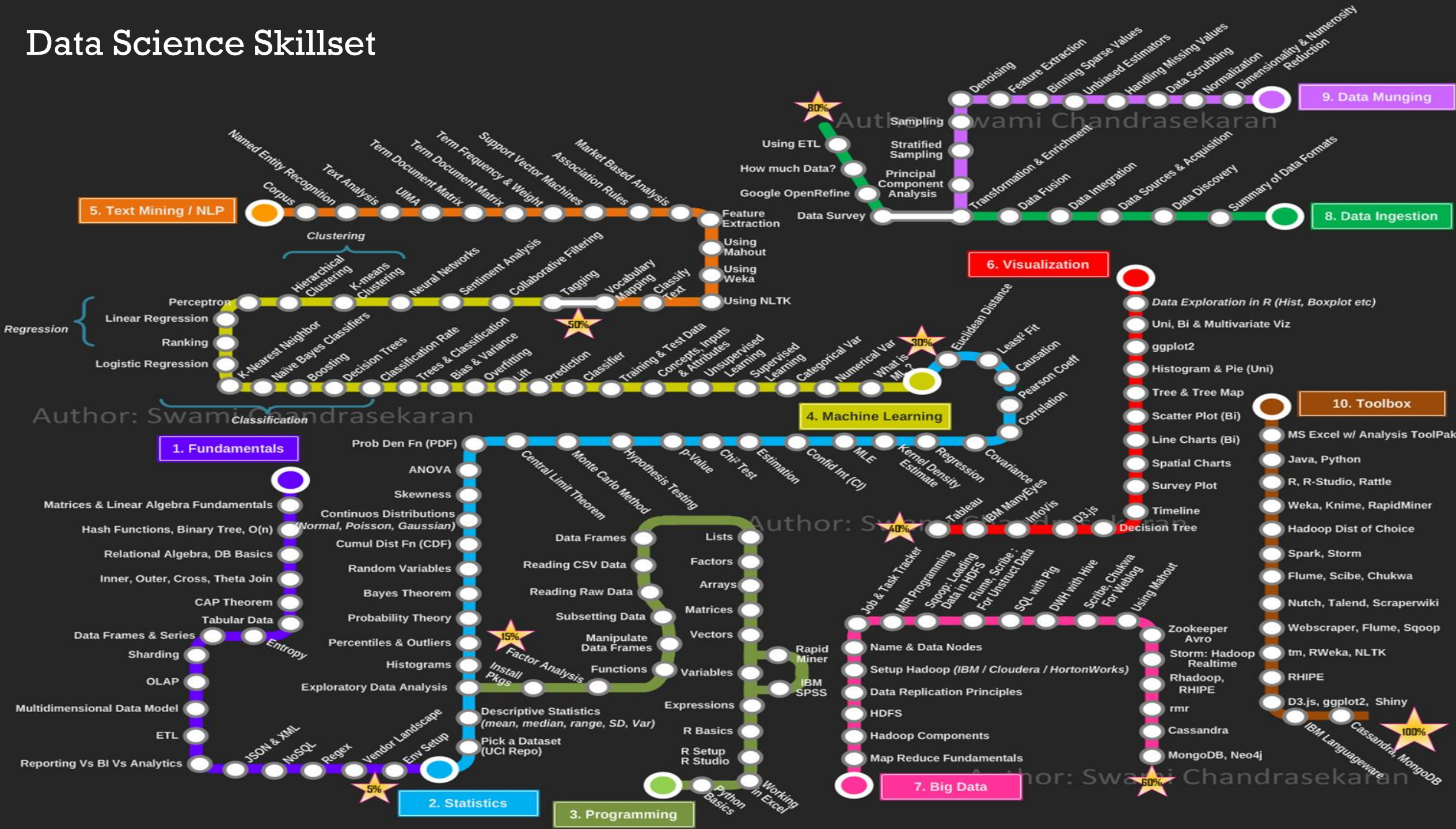




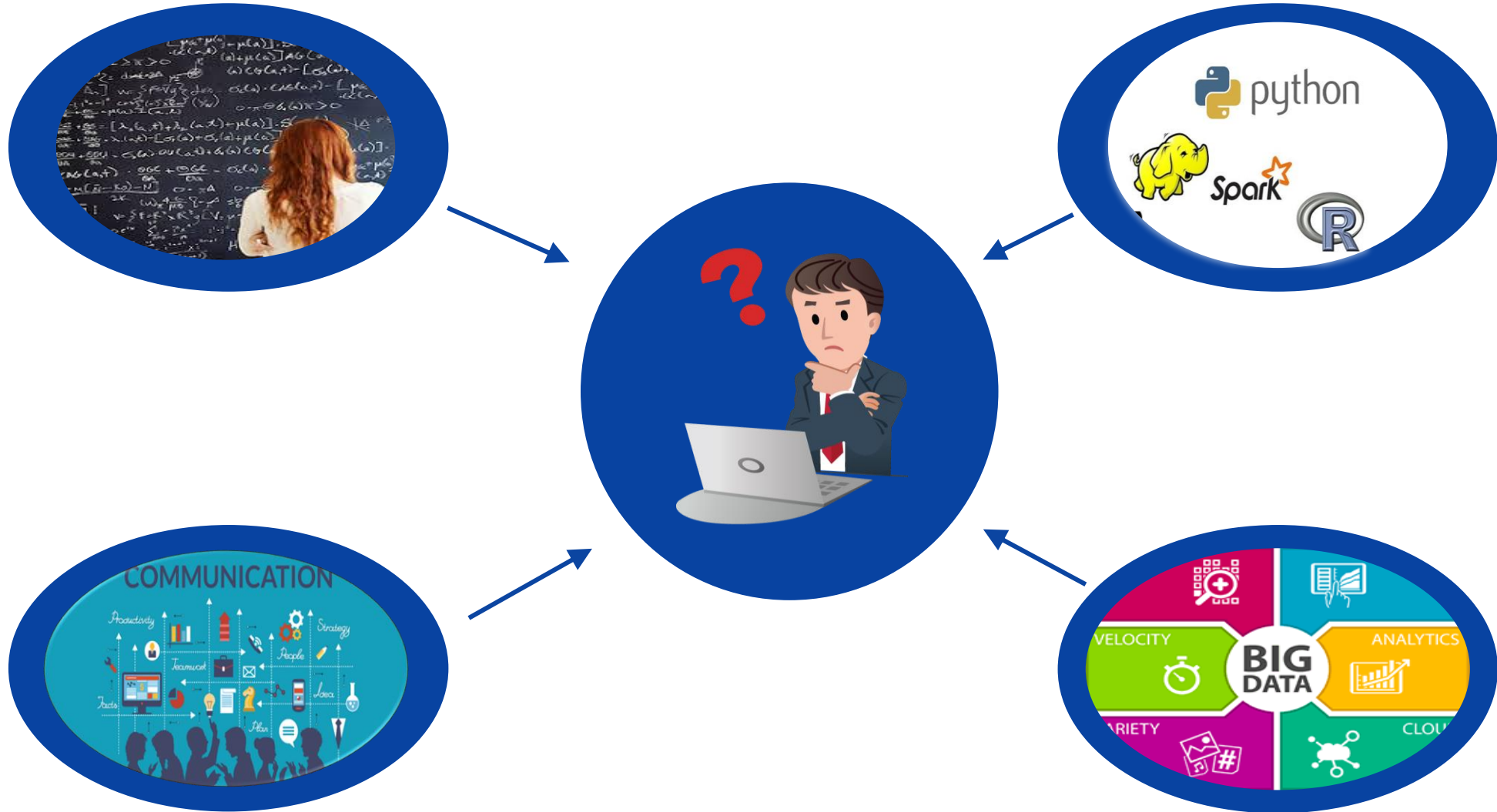
CRISP-DM



Data Science Skillset



Skills of Data Scientist





PREDICTIVE ANALYTICS



Predictive Analytics in Banking Industry



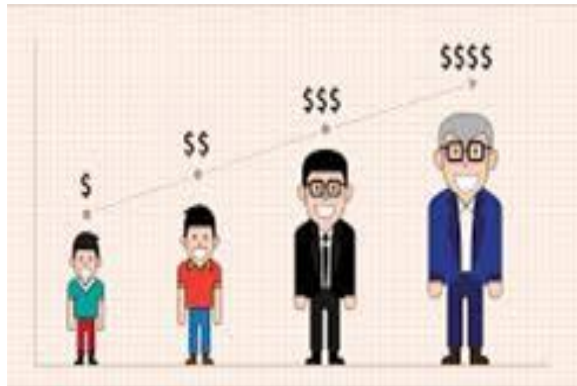
Fraud Detection



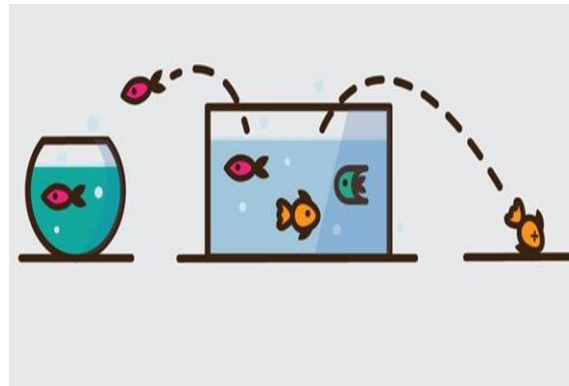
Collections Scoring



Marketing Optimization



Customer Lifetime Value (LTV)



Churn Analysis



Market Basket Analysis

Online Courses for Data Scientist



DataCamp

courseera



UDACITY





**I skate to where the puck is
going to be, not where it has
been.**

Wayne Gretzky

Thank you

Any question?

www.bca.co.id

