

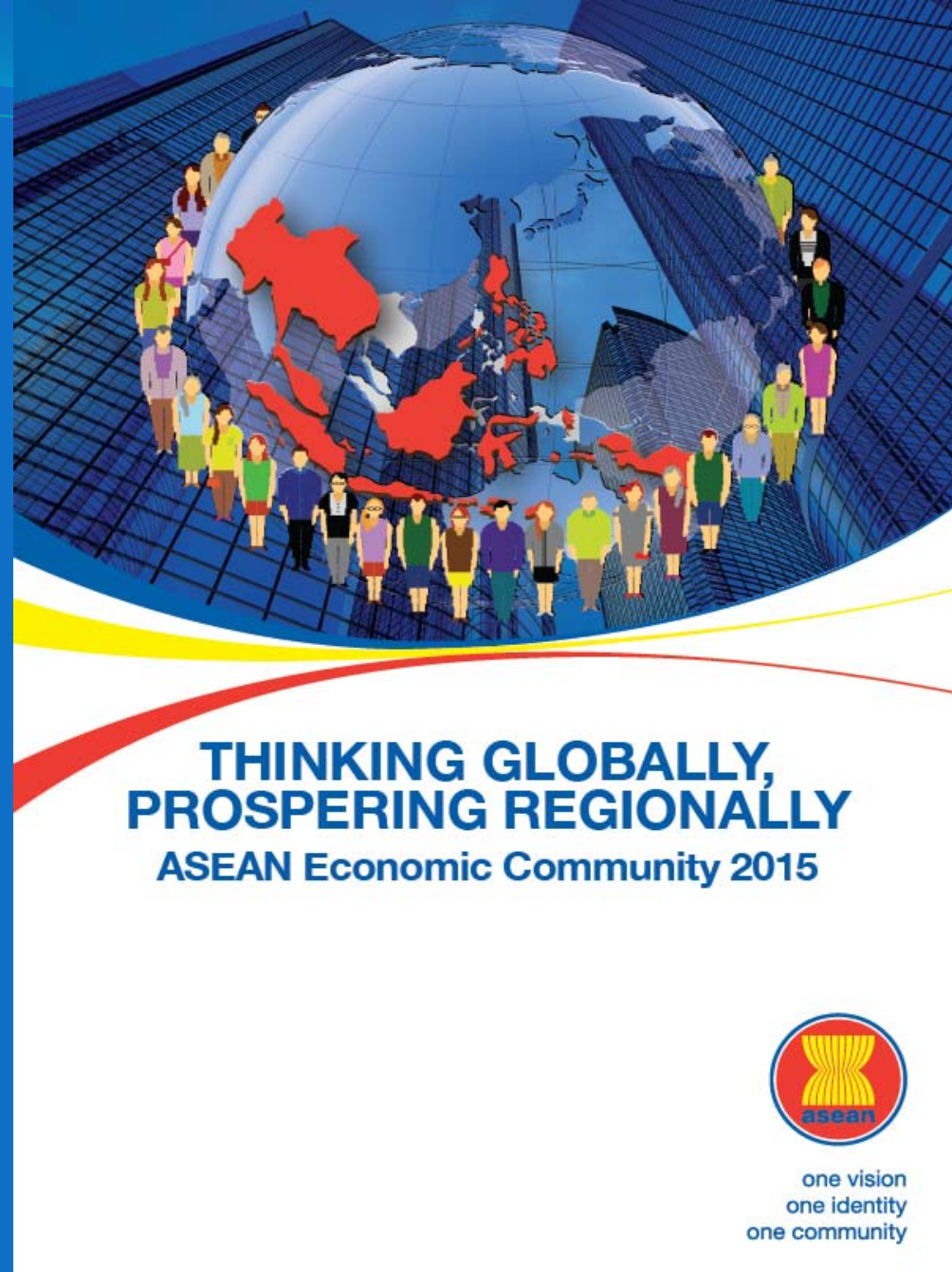
English Language Education and ASEAN Economic Community: What and How to Prepare Optimally



Barli Bram
English Language Education
Sanata Dharma University
Yogyakarta, Indonesia
barli@usd.ac.id

ASEAN Economic Community (AEC)

ASEAN: The Association of Southeast Asian Nations, founded in 1967 by Indonesia, Malaysia, Thailand, The Philippines and Singapore



Presentation Structure

(an opinion-based study)

- Introduction
- Objectives
- Review
- Data ... Comments ... English teachers ... Curricula
- Concluding Remarks
- References (Partial List)

Objectives

- To examine AEC: what and how – for a better life (effective as of 31 Dec 2015[?])
- To review English learning-teaching (high school curriculum 2013 and Univ Eng Edu Programmes): objectives and processes
- To underline the roles of English (teachers and Eng edu communities) to benefit from AEC

AEC Members: 10



THE ASEAN ECONOMIC COMMUNITY

A WORK IN PROGRESS



EDITED BY

SANCHITA BASU DAS • JAYANT MENON
RODOLFO SEVERINO • OMKAR LAL SHRESTHA

AEC Book Cover (2013)

ASEAN Motto:

**One Vision,
One Identity,
One Community**

AEC Blueprint

The AEC Blueprint provides a master plan toward establishing a 'single market' by 2015.

The AEC comprises four key pillars:

1. creating a single market and production base;
2. enhancing a competitive economic environment;
3. promoting equitable economic development;
4. integrating ASEAN into the global economy

(Lall & McEwin, 2013: 212)

Note: at the end of 2015

Where do we stand?



- ❖ **AEC Blueprint:** Signed in 2007
- ❖ **Defined:** The AEC will “establish ASEAN as a single market and production base with the goal of making ASEAN more dynamic and competitive.”

❖ Four Pillars of AEC

Single Market and Production Base

Competitive Economic Region

Equitable Economic Development

Integration into the Global Economy



Source: AEC slide

“ASEAN PROFESSIONALS ON THE MOVE”

“BEST PEOPLE AND BEST PRACTICES”



The diversity of talent found in the ten Member States is a major benefit for ASEAN employers as they build regional companies.

Source: AEC slide (adapted)

YouTube about AEC 2015 (Internet, online): <https://youtu.be/YrnK5UQDdO0>

Review: Three questions

This study (the AEC book) aims to answer three questions: (i) whether the ASEAN Economic Community (AEC) is achievable by 2015, (ii) the obstacles along the way in achieving it, and (iii) the measures needed for its eventual achievement.

All the experts' emphatic answer to the first question is that it would be very difficult to achieve AEC by 2015 in terms of the commitments in the AEC Blueprint. The reasons are many. Several commitments made toward AEC 2015 have not been implemented by ASEAN member states. ... Regional institutions remain weak, as member states guard their sovereignty. When national goals differ from regional ones, decisions of political leaders tend to favor national goals. (Das, Menon, Severino & Shrestha, 2013: xi)

Why is English important for AEC 2015?

“AEC 2015 will bring a new era of economical cooperation to all 10 countries. Investors can invest anywhere in these countries. Workers can go work anywhere in these countries also with no tight restriction like before. Competition will get fiercer for those who are not well-prepared. **All 10 countries agree to use English as the language for business**” (www.wallstreetenglish.in.th/wall-street-english/aec/?lang=en).

How to get ready for AEC 2015

- **“Education:** For people over 30, there’s a danger of being “outdated” compared to those who are AEC ready. Unfortunately, it may be harder to find a new job. The only solution is to learn something new – such as English.
- **Language:** English will be the language for business in AEC 2015. Many countries that used to be a colony of the British Empire will have little trouble when having to communicate in English. In the near future, China, Japan, and South Korea, will join the AEC as well. This means learning English will become even more crucial.
- **Work Culture:** With more job candidates, employers will have tighter criteria for hiring new employees. Those who want to be successful in their career will have to work harder and be more determined about how they want their work life to be. Forget about the routine style of working!”

Quoted from www.wallstreetenglish.in.th/wall-street-english/aec/?lang=en

Ready for AEC?

Persiapan Hadapi MEA

Selasa, 24 Maret 2015 – 10:08 WIB

source: <http://nasional.sindonews.com/read/980507/16/persiapan-hadapi-mea-1427166480> (akses pada 3 Oktober 2015)

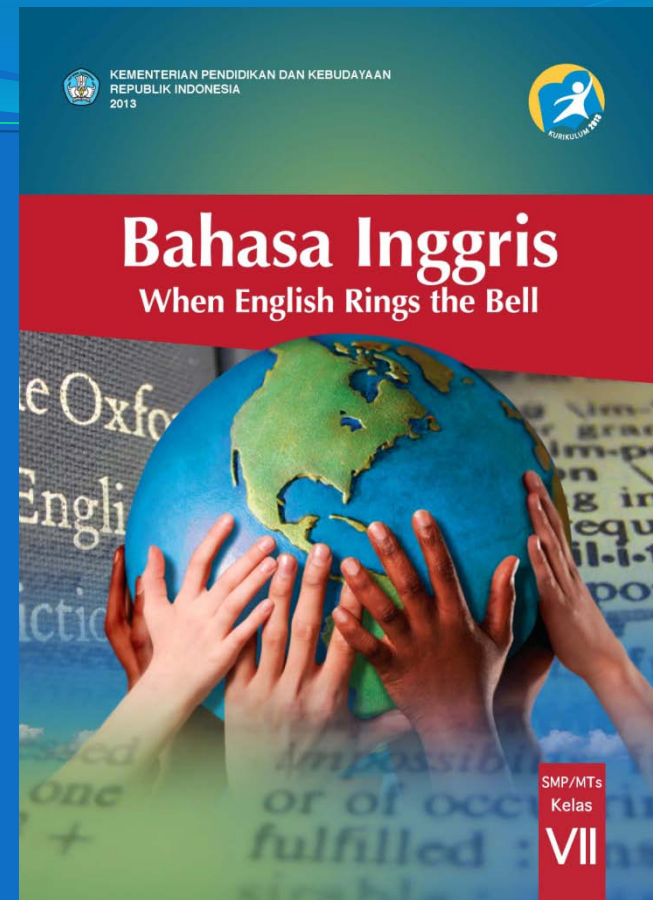
“Pemberlakuan perdagangan bebas di kawasan ASEAN kini tinggal menghitung bulan, tepatnya akhir tahun ini.

Sejak kebijakan perdagangan yang melibatkan negara serumpun tersebut lebih dikenal dengan istilah ASEAN Economic Community (AEC) atau Masyarakat Ekonomi ASEAN (MEA) dicetuskan, telah mengundang polemik di lingkungan urusan domestik Indonesia, terutama seputar mengantisipasi kesiapan pelaku usaha yang didukung kebijakan pemerintah. ...” (Editorial *Seputar Indonesia*)

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(Buku Siswa Bahasa Inggris: When English Rings the Bell, 2013)



Bahasa Inggris

When English Rings the Bell

(back cover/
sampul belakang)

Pembelajaran bahasa Inggris merupakan salah satu aspek pendukung dalam pengembangan diri peserta didik dalam menghadapi era globalisasi. Namun, terkadang kesiapan peserta didik dalam menerima pengetahuan baru, dalam hal ini bahasa asing, kurang diperhatikan sehingga peserta didik menjadikan bahasa Inggris sebagai pengetahuan hafalan, bukan sebagai pembiasaan dalam fungsi komunikasi.

Buku Bahasa Inggris Kurikulum 2013 memberikan pendekatan yang lebih bersahabat bagi para peserta didik. Materi yang berfokus kepada kehidupan peserta didik sehari-hari diharapkan dapat diaplikasikan secara langsung dalam komunikasi aktif kepada semua orang di sekitarnya. Beberapa pembiasaan positif pun diperkenalkan sehingga diharapkan dapat memperkenalkan sifat santun, peduli, dan juga kasih sayang dengan pendekatan bahasa Inggris.

Mari kita gunakan bahasa Inggris sebagai alat komunikasi, bukan lagi sebagai sebuah ilmu hafalan yang hanya ternilai secara tertulis. Sehingga pada akhirnya, bahasa Inggris dapat diaplikasikan dalam kehidupan peserta didik sehari-hari melalui pembelajaran kontekstual.

Key: Communication, not memorization

Learning Processes (in Curriculum 2013)

Five processes/steps:

1. Mengamati
2. Mempertanyakan
3. Bereksplorasi/bereksperimen
4. Mengasosiasi/menganalisis
5. Berkomunikasi

(Buku Guru When English Rings the Bell, 2013: 8-9)

K13: SMP Grade 7: Classroom Language for Students

To continue conversations with your partner	
English	Indonesian
Really?/That's interesting. Tell me more.	<i>Benarkah?/itu sangat menarik. Beri tahukan saya lebih banyak.</i>
Why do you think so?	<i>Mengapa kamu berpikir seperti itu?</i>
Do you want to ask me a question?	<i>Maukah kamu menanyakan beberapa pertanyaan?</i>
Ask me about my weekend/about my family/about my hobbies!	<i>Silakan bertanya kepada saya mengenai akhir pekan saya/mengenai keluarga saya/mengenai hobi saya.</i>

(Buku Siswa Bahasa Inggris: When English Rings the Bell, 2013: 185)

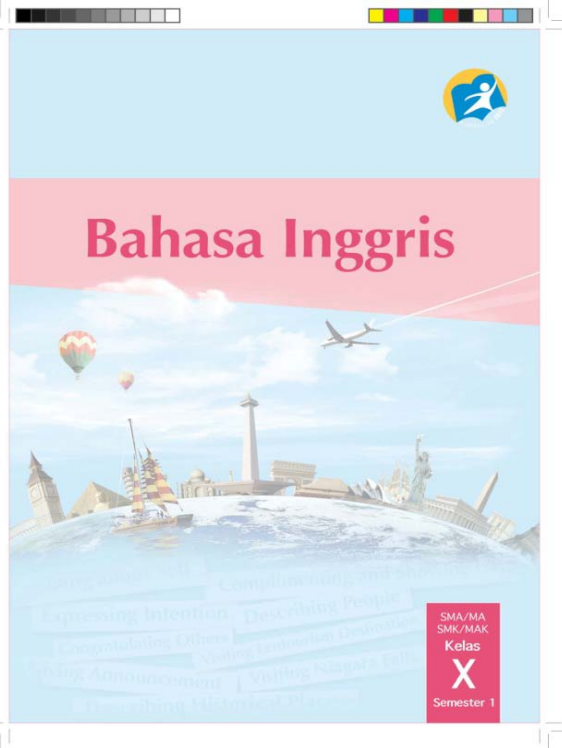
English Textbook SMA X (*Bahasa Inggris*)

“Kurikulum 2013 dirancang untuk menyongsong model pembelajaran Abad 21. Didalamnya terdapat pergeseran pembelajaran dari siswa diberi tahu menjadi siswa mencari tahu dari berbagai sumber belajar melampaui batas pendidik dan satuan pendidikan. Peran Bahasa Inggris dalam model pembelajaran seperti itu menjadi sangat sentral mengingat lebih banyak sumber belajar dalam Bahasa Inggris ...” (Nuh, 2014).

Picture credit: online source

Bahasa Inggris (Pengantar)

”Kurikulum 2013 menyadari peran penting Bahasa Inggris tersebut dalam menyampaikan gagasan melebihi batas negara Indonesia serta untuk menyerap gagasan dari luar yang dapat dipergunakan untuk kemaslahatan bangsa dan negara. Dengan demikian kompetensi lulusan Pendidikan Menengah yang dirumuskan sebagai mampu menjadi cerminan bangsa yang berkontribusi aktif dalam pergaulan dan peradaban dunia dapat tercapai. Sejalan dengan peran di atas, pembelajaran Bahasa Inggris untuk Pendidikan Menengah Kelas X yang disajikan dalam buku ini disusun untuk meningkatkan kemampuan berbahasa...” (Nuh, 2014).



Topic Sequences ...

“Isi dan pengalaman belajar yang disajikan pada setiap bab dalam buku ini pada umumnya disusun dengan nama kegiatan sebagai berikut: *Warmer, Vocabulary Builder, Pronunciation Practice, Reading, Text Structure, Vocabulary Exercises, Grammar Review, Speaking, Writing, Reflection, dan Further Activities*” (Bahasa Inggris, 2014: iv).

TOC ... Daftar Isi

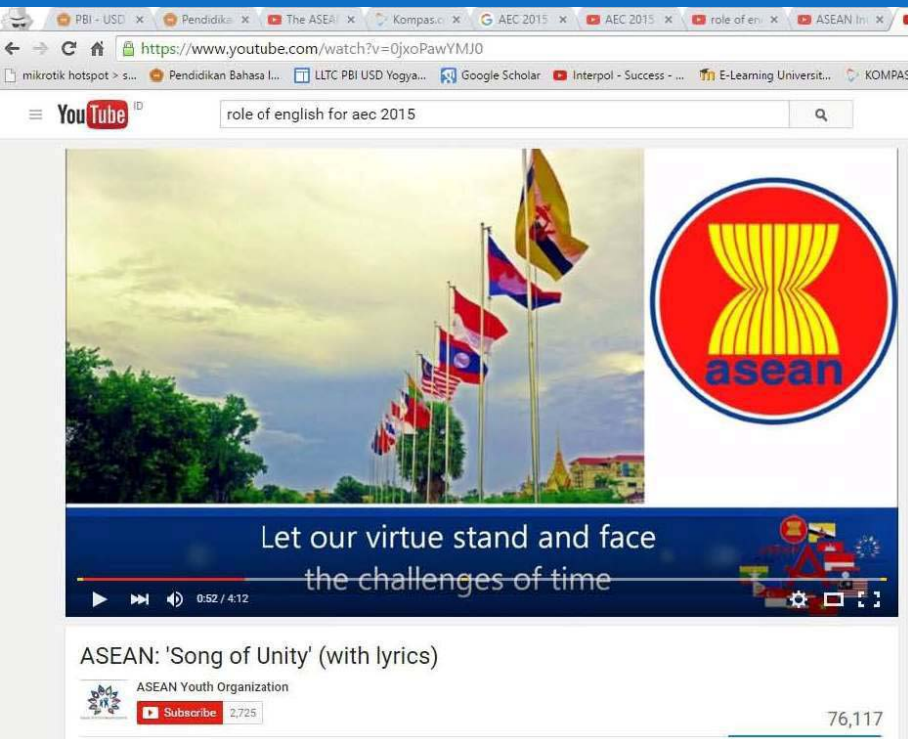
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English Language Education Study Programmes at University

- Courses covering English for communication, not just classroom English? (some English for Specific Purposes – ESP topics/subjects?)
- Training would-be English teachers/instructors with a strong command of spoken and written English?

Let Us Move ahead (ASEAN: Song of Unity)



Video link: <https://youtu.be/0jxoPawYMJ0>

Throughout these years
We have resolved
Working hard together
For a true community
The beauty of diversity
Bridging all the differences
A sense of unity
CHORUS:

Let us move ahead
Hand in hand as one
Let our virtue stand
And face the challenges of time
Let us move ahead
Integrate as one
To an ASEAN community
Prosperity, peace and harmony
The future's ours
We have the strength
We shall find the peace
Within ourselves and with the world
And as we strive
In our resolve
Sharing this one vision of a true community
To an ASEAN community
Prosperity, peace and harmony

What comes next?

OUR COMMUNITY, OUR JOURNEY

- ❖ ASEAN is committed to implement the ASEAN Economic Community by the end of 2015 and much has already been done. While there are challenges ahead, **ASEAN's commitment remains undiminished.**
- ❖ In 2013, the ASEAN Heads of State committed to creating a **“Post-2015 Vision”**. The Leaders' goal is to realise a community that is “politically cohesive, economically integrated, socially responsible and a truly people-oriented, people-centred and rules-based ASEAN.”
- ❖ **Our ASEAN people are the most crucial factor on our journey** and this is a golden opportunity for the region's growing business community.

2015: Just the beginning.

Seize the moment!

Get involved!



source: AEC slide;

erratum: ... is committed to implementing (gerund) ...

Concluding Remarks

1. Be prepared, get ready: ASEAN Economic Community or AEC for short (31 December 2015[?])
2. Be aware: job market challenges, tighter employment selection processes due to more applicants who are AEC citizens (Cambodians, Filipinos and Indonesians, eg)
3. Review: **how** and **what** students learn (English subjects – English for communication, not just for memorization or knowledge)
4. English: even more important in AEC (business language among member countries)
5. English teachers and English language education communities: a key role in the attempts to make Indonesians become involved and benefit from AEC optimally

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